

EMANUEL TREESON

Emanuel Treeson is a founding partner and principal at NYXdesign.

Over the course of 30 years as a lighting designer, Treeson has gained recognition for his remarkable vision for large-scale special events. He had created dozens of visually immersive experiences with light and video that also seamlessly adapt to video and television.

He is known for his use of theatrical lighting and video installations in architecture. He recently designed the Johnnie Walker Princes Street. This landmark building features a 6-story media & lighting installation, a multi-level theatrical tour experience, two breathtaking feature bars and full exterior lighting of the building. He also designed the Power of Rock Experience for the Rock and Roll Hall of Fame. Other Architectural credits include, The Circle Room at the Grand Old Opry, Ford Rouge Factory Tour (Thea Award), The Bud Selig Experience at Miller Stadium, The Studio Theater and the VCR, both on the Walt Disney Studio Lot in Burbank. He currently designing architectural projects across the globe scheduled to open to the public over the next 3 years.

In his corporate design practice, he has been responsible for the look of many of Microsoft's media and public events, including its E3 media briefings from 2007 to 2019, Microsoft Device Day which was the launch of Microsoft's 2015 launch of all of their consumer devices, the "Zero Hour" launch of the Xbox 360 console, and the launch of the Windows 8 phone. In 2010, Treeson was honored with the Redden Award for Excellence for Corporate/Event Lighting for his work on the Xbox E3 2010 media briefing.

Treeson has also designed projects for many of the top companies including Amazon, Google, Ford, Spotify, Acura, Disney, Honda, GM, Cisco, Yahoo, Amgen, Snapchat, Toyota and others.

He has designed broadcast projects for ESPN, ABC, NBC, CBS, Spike TV, The History Channel, BET, LWT, The Disney Channel and Showtime.

He has MFA in Lighting Design from Carnegie Mellon University and a BA from American University. He lives in Los Angeles, and is a member of both USA 829 and the Academy of Television Arts and Sciences.

